

GIGANTIC DECEMBER SALE!

The Greatest And Most Marvelous Merchandising Feat Ever Attempted

\$15,000

Worth of high grade, dependable merchandise, dry goods, shoes, notions, ready-to-wear clothing for men, women and children, to be sold in ten days at less than cost of materials.

EXTRA SPECIAL!

This Stupendous And Magnificent Bargain Feast Begins At 8 O'clock And Closes At 12 O'clock P. M.

From Saturday, December 17th to 24th.

WAIT

Until Saturday, Dec. 17th. Arrive without counter part or parallel. A stupendous jumble of merchandise, dry goods, clothing, shoes, notions, etc. Every necessity of life for ten furious selling days at The Bee Hive Store.

Owing to the backward season, together with an over-purchase, we find our enormous stock of dry goods, notions, shoes, hats, clothing, etc., on hand is by far too large, and plucked for room we are compelled at this season of the year, when all other merchants are expecting the highest prices for their goods, to throw upon the market this Gigantic Sale, which will positively close in 7 days, beginning Saturday, December 17th and ending December 24th.

Read These Mute But Crushing Prices---They Tell the Story of Facts!

<p>Specials A new shipment of men's suit hats, worth 2.50, now 2.25 Big lot sample hats, 5.00, 2.50 and 3.00, values now 2.00</p> <p>Scarfs Big line of white and dinner scarfs and doilies in 100 patterns, worth in this sale the lined ladies suit scarfs worth 1.50, now .90</p> <p>Ladies' Underwear Big line of new patterns, just received, in 100 of a great reduction.</p> <p>Men's Dents 3.50 pairs, this sale, .90 2.50 dress pants, now 1.75 1.50 dress pants, now 1.00</p>	<p>Ladies' Skirts Big lot of ladies' skirts in Persian and Mohair, value 4.00 and 5.00, to be in this sale at skirts worth 8.00 to 7.50, in this sale at 4.95</p> <p>Calicoes America's Pristine Cozy's goods, worth 75 new sheeting worth 50, now 40 A new lot of gingham now 40 A new lot of gingham now 40 A new lot of gingham now 40</p>	<p>Men's Clothing Men's fancy mixed suits in newest colorings, worth 12.50, now 7.95 Men's fine suits, newest designs and patterns, 15.00 value, now 9.95 Men's suits in new grays, blue and browns equal to best made at 10.00, now 11.95 15.00 suits—This line consists of the very best to be had in men's attire in this sale, 13.95 Men's suits good quality, made to suit at 2.50, 1.40 Boys' suits worth 3.00, 2.50 and for school wear, 1.90 Boys' suits, positively worth 5.00, now 2.95 Boys' suits, the finest made regular 7.50 value, now 5.00</p>	<p>Capes and Coats Ladies' capes, just received by express, 12.50 & 15.00 value, now 9.95 to 7.50 Big lot of ladies' long coats from 2.00 to 3.00, they are fire the stores are broken. Now, if ever, is the time to buy ladies' coats! Lots large and small, in all styles, prices range from 2.25 to 4.00</p> <p>Dress Goods All wool serge, worth 1.00, now, per yard, .80 Tulle silk in colors, worth 1.00 per yard, now .80 Black tulle, worth 1.25 per yard, now .90 Mohair and brilliantines in all grades, this formerly sold at 1.50 to the per yard, to be sold at .80 to 1.00</p>	<p>Ladies' Skirt Waists A big lot of Moline waists, worth 5.00 and 1.00, at .40 A lot of linen unbordered waists worth 3.00 to 2.50, 2.00 Silk waists worth 3.00 to 2.50, to be sold at 1.75 A few dress very fine Moline silk waists, an excellent value at 5.00 and 6.00, now 2.50 Silk waists, make everything Xmas attire.</p> <p>Ladies' Hats You will have to see these to appreciate the value, but 4.00 hat, now 2.75 5.00 and 6.00 hat, now 3.75 Big stock of infant's hats in the line to buy, per pair, 1.00 to 1.50</p>	<p>Shoes Men's heavy work shoes, single or double sole, worth 3.00, now 2.00 Men's shoes in kid and cow worth 3.00, now 2.00 1000 shoes for men, patent, kid or gun metal, now 1.00 500 shoes, very dress, now 8.25 Ladies' fine shoes, kid, oak, etc., worth 1.75, now 1.10 Ladies' 8.00 fine dress shoes best to be had at any price 1.00</p> <p>Shirt Waists Big line shirt waists, Madras, of a very low price, 50c usually, .25c quality, 1.50 quality. Fine quality linen finished pillow case, worth 80c per pair, now .50</p>
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Sale Starts December 17th and Ends December 24th.

The best and greatest values to be procured for the money now stare you in the face; the only question is, can you, dare you, in justice to yourself or your family, overlook a chance like this to save about one half the price will be obliged to say the regular dealer for high grade merchandise. Use good common sense with which nature has endowed you, and see with your own eyes and be convinced. This will be a sale without a parallel, a stupendous stock merged into one grand offering, and all going for less than the actual cost of the raw material. The opening will be made a gala day. It will pay you to come 100 miles to visit this sale. Never again will you have such an opportunity to buy such quality of merchandise at such trifling cost. When you take into consideration that this sale is of more importance than any held in Alabama and Florida, and also the largest we've ever had of any one ever attempted, involving thousands of dollars, it will convey to you some idea of the marvelous bargains that we will offer to the people, Saturday, Dec. 17, at 8 o'clock, at The Bee Hive Store, Florida, Ala. Remember, no postponement! This sale will close in 7 days. All goods herein priced can be bought back at any time during the sale. The prices we quote below are only a few of the many thousands of bargains to be placed on sale, but it will give you an idea of the great prices that await your coming. This is the opportunity of a life time. Don't miss it!

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M. LURE, Proprietor.

"BEE HIVE STORE"

FLORIDA, ALABAMA